

MARKET ANALYSIS AND THE SITE TO DO BUSINESS

This one-day seminar will walk you through the Site To Do Business (STDB) online. The STDB is an online source of comprehensive commercial real estate information and applications. It offers an integrated market analysis system that combines demographic information, mapping, technology, and reporting tools for use in appraisal and consulting assignments. The site includes market-analysis templates for single-family subdivisions, multifamily, retail office, and industrial properties, as well as access to flood maps, aerial photography, and more. It puts critical and reliable information in one easy location—information you would probably have to spend time locating in a variety of sources, otherwise.

You will see a live presentation of how the STDB works, looking specifically at a case study of an apartment project. After attending this seminar you will understand what the site can do and how much data can be collected in a short period of time on real property.

Learn the importance of becoming an Appraisal Institute CCIM Organizational Affiliate Member. Given the wide range of information that can be accessed through STDB, this subscription fee is a fraction of what it would cost to obtain the same information from numerous separate sources—as well as significant

savings in the time it would take to gather and prepare such information.

ABOUT THE INSTRUCTOR

Jim Amorin, MAI, SRA, has been engaged in the real estate appraisal and consulting arena since 1988. He currently is vice-president of Atrium Real Estate Services in Austin, Texas, specializing in real estate and appraisal consulting assignments. He has been actively involved in the admissions area of the Appraisal Institute since 1993. In addition to serving as the past Chair of the Demonstration Appraisal Grading Panel and as a member of the 2005-2006 Audit Committee (Chair 2006), he is an approved instructor for several seminars and courses. He recently developed two classroom seminars and one online seminar for the Appraisal Institute with additional under development. He is the 2006 Chair of Region VIII as a member of the Board of Directors of the Appraisal Institute. He is a frequent public speaker with recent audiences ranging from the Appraisal Institute, The American Society of Appraisers, Valuation 2005, the International Right-of-Way Association, and Lorman Education Services. Mr. Amorin is published in the *Valuation Insights and Perspectives* magazine of the Appraisal Institute.

EDUCATION CREDIT

The Appraisal Institute has approved seven (7) hours of continuing education. Plus, the Iowa Chapter has received seven (7) hours of continued education credit from the Iowa

Real Estate Commission, Iowa Real Estate Appraisal Examining Board, State of Illinois Office of Banks & Real Estate, and the Iowa and Illinois Departments of Revenue & Finance for the following: *appraisers, assessors, and realtors*. Certificates will be provided upon completion of the seminar.

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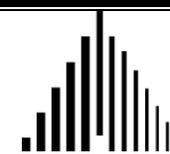
SEPTEMBER 15, 2006

SCHEDULE

Registration	7:30 AM to 8:00 AM
Seminar	8:00 AM to 4:30 PM
Lunch (Included)	12 Noon to 12:30 PM
AI Meeting	12:30 PM to 1:00 PM

Call, fax, or email the Iowa Chapter office, if you have any questions.

(Phone/Fax 641-439-2349)
(E-mail iachap@netins.net)



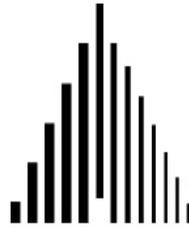
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INFORMATION ON THE IOWA CHAPTER
www.aiofiowa.org

UPCOMING SEMINAR

NOVEMBERFEST IV
Amana, IA – November 17, 2006



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Iowa Chapter

PRESENTS

**MARKET ANALYSIS AND THE
SITE TO DO BUSINESS**

September 15, 2006

LOCATION

**AEGON USA Realty Advisors
4333 Edgewood Road NE
Stortz Auditorium
Cedar Rapids, IA 52499**

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www.aiofiowa.org

REGISTRATION FORM

Status (check all that applies)

- MAI SRA SRPA RM
 AI Associate AI Affiliate Other

Name _____

Company _____

Mailing Address _____

City/State/Zip _____

Business Phone _____

Fax Phone _____

Email Address _____

Social Security or AI Number _____

IA Certification Number _____

IL Certification Number _____

SEMINAR FEE (Includes Books, Continental
Breakfast, Lunch, & Breaks)

AI Members \$90

Non-Members \$140

Check Enclosed

Charge to: VISA MasterCard

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Name on card (Please Type or Print) _____

Signature _____

Please make you check payable and return to:

Iowa Chapter of the Appraisal Institute

Wayne Hennessey, Executive Secretary

4287 Panorama Drive Panora, IA 50216

or FAX: 641-439-2349

or Email to iachap@netins.net

CANCELLATION POLICY:

Registration deadline is August 30, 2006.

Fees will be refunded in full up to 14 days prior to the meeting. Cancellations received within the 14-day limit, but prior to 48 hours before a meeting shall be refunded at a rate of 50 percent of fee charged. No refund shall be payable for cancellations received within 48 hours of the meeting.

Seminar Information
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Iowa Chapter of the Appraisal Institute
Wayne Hennessey, Executive Secretary
4287 Panorama Drive
Panora, Iowa 50216